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JC05 Rec'd PCT/PTO / 3 JUL 2001

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Filing Date April 30, 2001

First Named Inventor Yilian Yuan

Group Art Unit Not Available

Examiner Name Not Available

Date | July 11, 2001

09/830,790

otal Number of Pages in This Submission	6	Attorney Docket Number	32717-PCT-USA

Application Number

		ENCLOSURES	(check all that apply)	
	eclaration(s) Request ment Request sure Statement riority	Assignment Papers (for an Application) Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revoca Change of Correspondent Address Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks	After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please identify below): Copy of Form PCT/DO/EO/905	
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm or Individual name	BakerBotts LLP 30 Rockefeller Pl New York, NY 10			
Signature	1		tt Name: Paul A. Ragusa TO Reg: 38,587	
Date	July 11, 2001			
CERTIFICATE OF MAILING				
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: July 11, 2001				

Signature 07/19/2001 UEDUVIJE 00000124 09830790

Typed or printed name

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Paul A. Ragusa

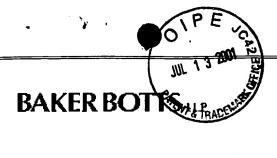


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	EE TRANSMITTAL
JIL 13	for FY 2001
TAT & TORCE	Patent fees are subject to annual revision

Complete if Known		
Application Number	09/830,790	
Filing Date	April 30, 2001	
First Named Inventor	Yilian Yuan	
Examiner Name	Not Available	
Group Art Unit	Not Available	
Attorney Docket No.	32717-PCT-USA	

TOTAL AMOUNT OF PAYMENT (\$) 130	Attomey	Docket	No. 32717-PCT-USA	
METHOD OF PAYMENT	FEE CALCULATION (continued)			
The Commissioner is hereby authorized to charge	3. ADDITION	AL FE	ES	-
Deposit Deposit	Large Entity	Sma		
Account Number 02-4377	Fee	Enti [.] Fee	•	Fee Paid
Deposit	(\$)	(\$)	·	130
Account Name Baker Botts LLP	130	65	Surcharge - late filing fee or oath	
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	50	25	Surcharge - late provisional filing fee or cover sheet	
Applicant claims small entity status.	130	130	Non-English specification	
See 37 CFR 1.27	2,520	2,520	For filing a request for ex parte reexamination	
2. Payment Enclosed: Check Credit card Money Other Other	920*	920*	Requesting publication of SIR prior to Examiner action	
FEE CALCULATION	1,840*	1,840	* Requesting publication of SIR after Examiner action	
1. BASIC FILING FEE	110	55	Extension for reply within first month	
Large Entity Small Entity	390	195	Extension for reply within second month	
Fee Fee Description	. 890	445	Extension for reply within third month	
(\$) (\$) Fee Paid 710 355 Utility filing fee	1,390	695	Extension for reply within fourth month	
320 160 Design filing fee	1,890	945	Extension for reply within fifth month	
490 245 Plant filing fee	310	155	Notice of Appeal	
710 355 Reissue filing fee	310	155	Filing a brief in support of an appeal	
150 75 Provisional filing fee	270	135	Request for oral hearing	
	1,510	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$) 0	110	55	Petition to revive - unavoidable	
2. EXTRA CLAIM FEES	1,240	620	Petition to revive - unintentional	
Fee from Extra Claims below Fee Paid	1,240	620	Utility issue fee (or reissue)	
Total Claims 20•• = 0 X = 0	440	220	Design issue fee	
Independent 3 ** = 0 x = 0	600	300	Plant issue fee	
Multiple Dependent =	130	130	Petitions to the Commissioner	
	50	50	Processing fee under 37 CFR 1.17(q)	
Large Entity Small Entity Fee Fee Fee Description	180	180	Submission of Information Disclosure Stmt	
(\$) (\$) 18 9 Claims in excess of 20	40	40	Recording each patent assignment per property (times number of properties)	
80 40 Independent claims in excess of 3	710	355	Filing a submission after final rejection	
270 135 Multiple dependent claim, if not paid	740		(37 ČFR § 1.129(a))	
80 40 ** Reissue independent claims over original patent	710	355	For each additional invention to be examined (37 CFR § 1.129(b))	<u> </u>
18 9 ** Reissue claims in excess of 20	710	355	Request for Continued Examination (RCE)	
and over original patent	900	900	Request for expedited examination of a design application	
SUBTOTAL (2) (\$) ⁽	Other fee (specif	y)		<u> </u>
**or number previously paid, if greater; For Reissues, see above	*Reduced by Bas	sic Filing	Fee Paid SUBTOTAL (3) (\$) 13	0

SUBMITTED BY				Complete (ii	f applicable)
Name (PrintlType)	Paul A. Ragusa	Registration No. (Attorney/Agent)	38,587	Telephone	212-408-2588
Signature	1/nh			Date	July 11, 2001



Attorney Docket Number: 32717-PCT-USA

Title:	A PROMOTIONAL IMPACT ASSESSMENT METHODOLOGY
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Commissioner for Patents, Box PCT United States Patent and Trademark Office Washington, D.C. 20231 N. 1884. N. 18. 18. 18. 18.

U.S. APPLICATION NO.	PIRST NAMED	APPLICANT	ATTY, DOCKET NO.
09/830,790	YUAN		3/2/17-PC(1-US)
09/ 830790		, , , , , , , , , , , , , , , , , , ,	
1			TONAL APPLICATION NO.
	507	1	PCT/US00/26997
PAUL A RAGUSA			
BAKER BOTTS		I.A. FILING DA	TE PRIORITY DATE
30 ROCKEFELLER P			Contract for the traction
NEW YORK NY 1011:	Z-44 70	1 09/	/29/00 09/30/99
	•	DATE MAI	ed: 05/22/01
NOTIFICATION OF MIC	CHIC PROLITORS COM		
NOTIFICATION OF MIS	SING REQUIREMENT	S UNDER 35 U.S.C. 37	I IN THE UNITED
SIAIES	DESIGNATED/ELECT	ED OFFICE (DO/EO/L	JS)
1. The following items have been s	ubmitted by the applicant or the	IB to the United States Patent	and Trademark
Office as	Office (37 CFR 1.494) _ an E	lected Office (37 CFR 1.495):	
U.S. Basic National Fe		of Small Entity Status.	DAMES BUTTON A
Copy of the .nternationa		n of the international application	n into English POTTS L.I.P.
Oath or Declaration of	inventors(s) Translation	n of Article 19 amendments in	o English
Copy of Article 19 ame	ndments. Other:		01 MAY 29 PM 1: 21
Priority Document.			2000
The International Prelin	ninary Examination Report in En	iglish and its Annexes, if any.	10
Translation of Annexes	to the International Preliminary	Examination Report into Engli	sh.
2 — Applicant has enquested early		10.1	10
2. Applicant has requested early	processing under 35 U.S.C. 3/1	(I) but has not filed the follow	ing indicated items and/or
the indicated items in paragraph 3 be prior to 20 or 30 months from the pr	iority date to avoid abandonmen	id the copy of the international	application must be filed
U.S. Basic National Fee		e international application.	÷.
3. The following items MUST be fu	rmished within the period set for	th below in order to complete	the requirements for
acceptance under 35 U.S.C. 371:			
a. Translation of the app	plication into English. A process	sing fee will be required if sub	mitted
later than the appro	opriate 20 or 30 months from the	priority date.	
The current transla	ation is defective for the reasons	indicated on the attached Notice	e of Defective
Translation.	aviding the tennelation of the an-	31	
appropriate 20 or 1	oviding the translation of the app 30 months from the priority date	(27 CEP 1 402(0)	ler than the
c. Oath or declaration o	f the inventors, in compliance w	(37 CFR 1.492(I)). ith 37 CFR 1.497(a) and (b) -	sepports identifician
the application (pre	eferably by the International app	lication number and interesting	roperly identifying
surcharge will be r	equired if submitted later than th	ne appropriate 20 or 30 months	from the priority
date.			
The current oath or	r declaration does not comply wi	ith 37 CFR 1.497(a) and (b) fo	r the reasons
indicated on the att	tached PCT/DO/EO/917.		
a. Surcharge for provide	ing the oath or declaration later t	han the appropriate 20 or 30 n	onths from the
priority date (37 C 4. Additional claim fees of \$		amati anatan ta ta ta	
	as a large entity s	small entity, including any requ	ired multiple dependent
claim fee, are required. Applicant m due (37 CFR 1.492(g)). See attached	iusi submit the additional claim f	ees or cancel the additional cla	ims for which fees are
out (b) of it it (22(g)). One attached	1110-075.		
5. Applicant has not submitted the	e required sequence listing pursu	ant to 37 CFR 1.821-1.825.	See attached
PCT/DQ/EO/920.		1	500 Elmonou
ALL OF THE ITEMS SET FORT	H IN 3(a)-3(d), 4 AND 5 ABOV	VE MUST BE SUBMITTED	WITHIN TWO (2)
MONTHS FROM THE DATE OF	THIS NOTICE OR BY 22 OR	32 MONTHS (where 37 CF	R 1.495 applies) FROM
THE PRIORITY DATE FOR THE RESPOND WILL RESULT IN AB	ANDONMENT	ER IS LATEK. FAILURE	O PROPERLY
The time period set above may be ex	tended by filing a petition and fe	e for extension of time under t	he provisions of 37 CFR
1.136(a).			•
6. If box 3a or 3c is checked, a trans	elation of the Annayon MITER L	ansharitand on lasta state of	
Annexes will be cancelled. A proces	sing fee will be required if sub-	itted later than 20 or 30 mans	ne period set above or the
/. The Article 19 amendments are	e cancelled since a translation wa	as not provided by the appropri	iate 20 (37 CFR 1.494/d))
or 30 (37 CFR 1.495(d)) months from	n the priority date.	777.47.	
			1161
Applicant is reminded that any comm	unication to the United States Pa	itent and Trademark Office mu	st be mailed to the
address given in the heading and incl	aue use U.S. application no. show	wn above. (37 CFR 1.5)	ist be mailed to the Docketed
A conv of	his notice MUST be re	turned with this man-	
Enclosed: PCT/DO/EO/917	Notice of Defective	Consistion	71 27 /2001F
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	[[1.01/00/60/920	Lamont Hunter, Parale	egal !
FORM PCT/DO/EO/905 (March 200	01)	Telephone: 703 305-3686	- , ;
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